

Figure 1

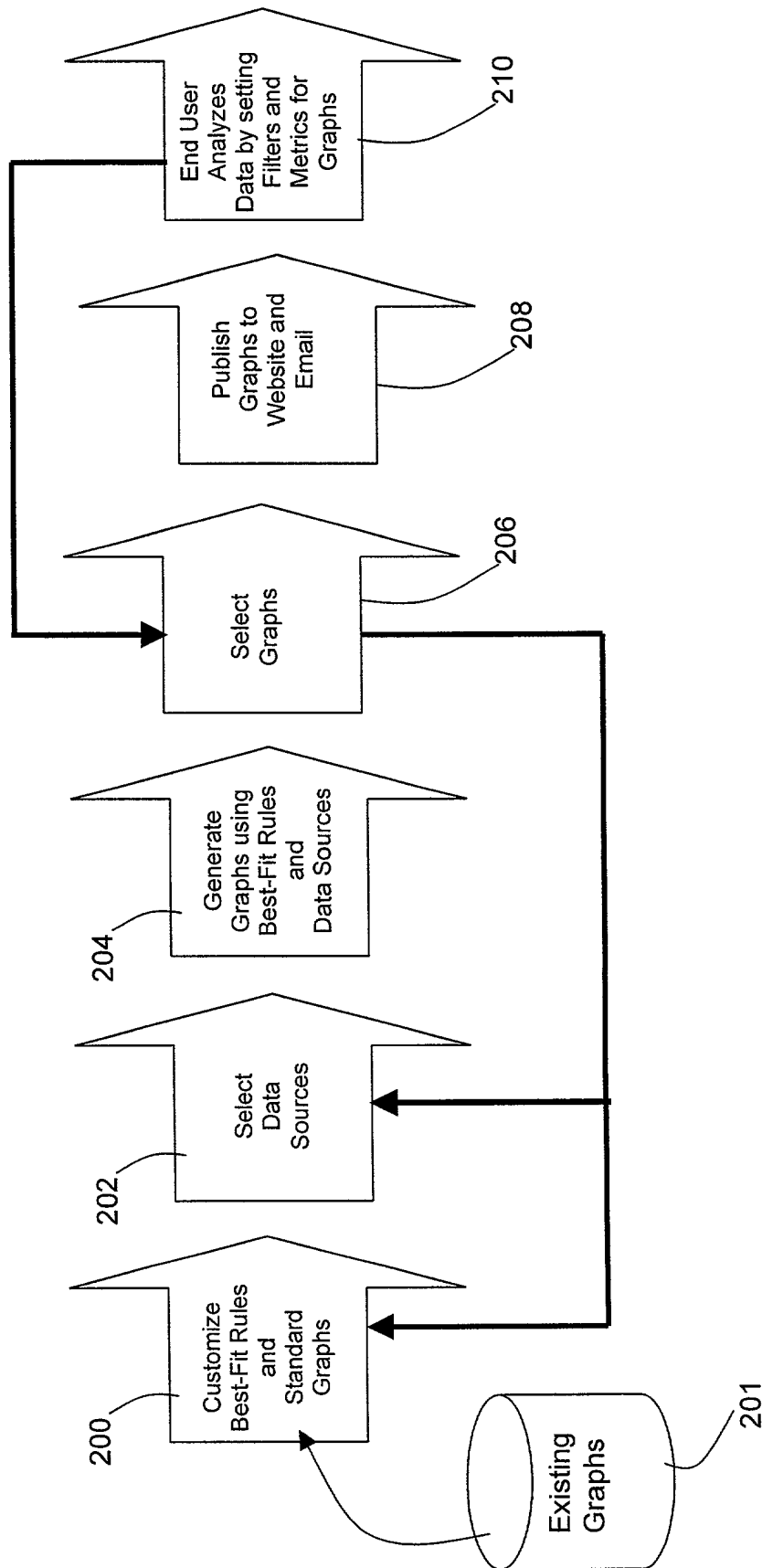


FIGURE 2

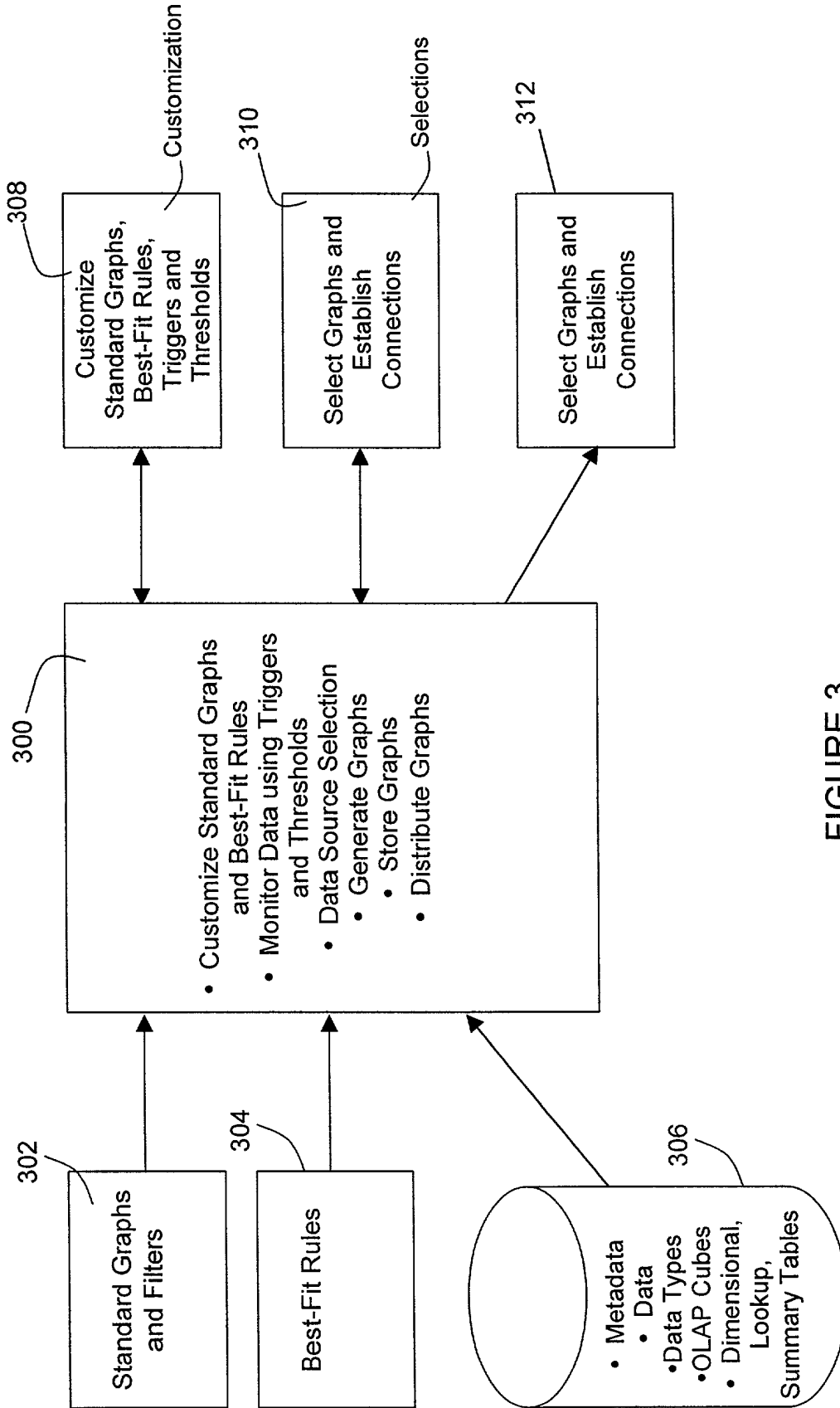


FIGURE 3

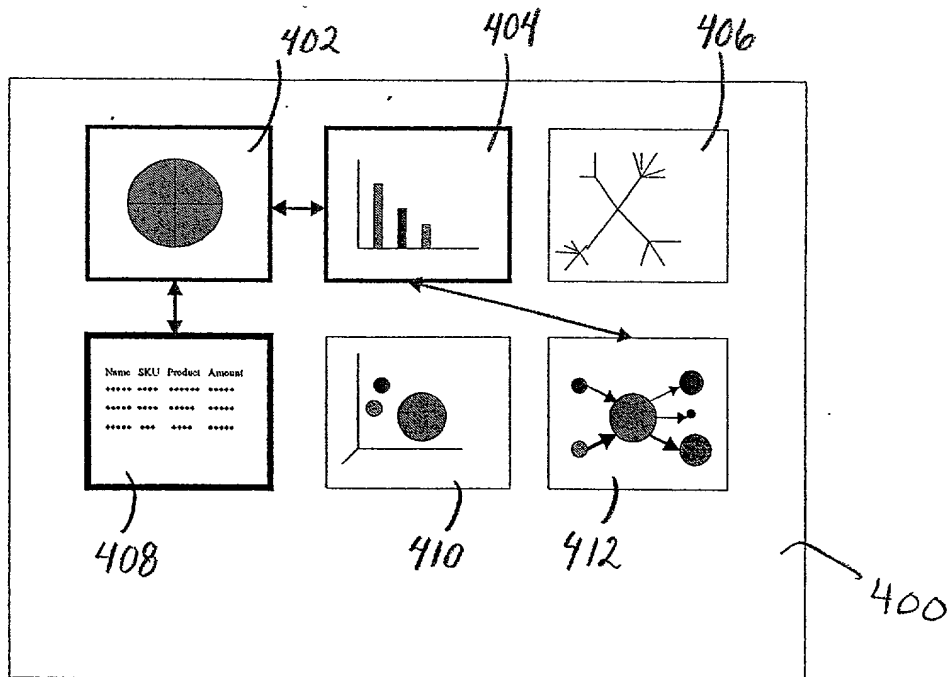


Fig. 4

Best-Fit Rules - CustomerSegmentation.bfr

Use color for	Margin	Bar	2 Dimensions
Shape	●	Pie	6 < Dimensions
Use Shape Size for	Units Sold	Bubble	Time Series
Use Line Thickness for	Num Customers	Focus	Behavior
Null data	Ignore	Scatter Plot	Multi Year
Sparse data	Add	Spread Sheet	Data Variation
Bin Data by	Avg Response	Tree	Hierarchy
X and Y data is	Time and \$	3-D	3 Dimensions

Fig. 5